

Awards

Best of Show: Certificate, trophy, and \$100 cash prize will be awarded to the best of show. The Best of Show Award will be chosen from all first place winners.

Best in Contest: A trophy, \$50 cash award and scholarship for a 3 credit class at Blue Ridge CTC will be presented to each first place winner in each of the eleven contests.

Certificate of Participation: All other entries will receive a certificate of participation for entering the contest.

Deadline For Entries

April 3, 2012

Ship To:

James Rumsey Technical
Institute
3274 Hedgesville Rd
Martinsburg, WV 25403

Attention: Vizzi Awards

Questions:

Contact: *Peggy Talley*
(304) 754-7925 ext. 450
or your school Counselor

Awards Ceremony
May 7, 2012 Holiday Inn

Past Event Sponsors

Platinum Level

- **Quad Graphics**
- **Blue Ridge CTC**
- **James Rumsey
Technical Institute**
- **Eastern Panhandle
Tech Prep**

Silver Level

- **Talley's Consultant Services**
- **Centra Bank**
- **Phil Miller**
- **ITW Sexton**

Bronze Level

- **Bill Blair**
- **Nancy & Doug Hovatter**
- **Printing Impressions**

Friends Level

Vicki Jenkins, Chris Lundberg, Margie Ways,
Alisa Cushwa, Chuck McClain, Christi
Heaton, Laura Hovermale

*2012 Sponsor campaign is in progress.

James Rumsey Technical Institute, Blue Ridge Community and Technical College,

Present



The 7th Annual Celebration of the Visual Arts

“VIZZI” Awards

**Recognizing outstanding
student achievement in
the visual arts**

Categories

Graphic Communications

Printed Piece: Entries are examples of 1, 2, 3, or 4 color printed pieces of any size or print method. Entries will be judged on registration, ink coverage, ink density and defect control.

Tri Fold Brochure: Entries are examples of a standard tri-fold, printed 1, 2, 3, or 4 colors, any method. They will be judged on composition, registration, ink coverage, ink density, and defect control.

Web Design: Entries will be an example of a website. They will be judged on criteria as outlined on www.jamesrumsey.net

Graphic Design:

Entries in the following two contests will be judged on a variety of elements: graphics and typography, artful composition of layout, presentation, and overall appeal.

Page Layout: for example - posters, magazine or newspaper spreads or ads, brochures.

Ad Design: for example - self-promotion packages (letterhead, business card, envelope), logo development, packaging and labels, CD/DVD and book jackets

Cartoon Character: Character can be either life based or object based and must use basic colors for accurate color match if printed. Files must be saved in a web savvy format. Entries will be judged on clarity of concept, simplification of character, and scalability.

Visual Media

Short Video: Limited to a maximum length of five minutes, these entries will be judged on composition, continuity, camera angles, audio quality, and editing.

Black and White Photo: Entries are examples of B/W photos of any subject. They will be judged on composition, arrangement, focus, sharpness, lighting and creativity.

Color Photo: Entries are examples of color photos of any subject. They will be judged on composition, arrangement, focus, sharpness, lighting and creativity.

Enhanced Photo: Entries are digital photos enhanced in PhotoShop or equivalent photo editing software. The photo may be of any subject. The work will be judged on creativity, composition and overall impact.

2/Dimensional Fine Art Piece

Entries are examples of fine artwork using any single medium or mixed-media. The artwork may be of any subject. The work will be judged on creativity, composition and overall impact.

General Rules and Procedures

- No entry fee
- The student will be responsible for 100% of the work.
- Winning entries will be displayed at the awards reception held May 7, 2012 at 6:30 p.m. @ the Holiday Inn Martinsburg.
- The contest is open to all high school or home schooled sophomores, juniors and seniors from the Berkeley, Jefferson and Morgan Counties.
- One entry per contest per student.
- Judges will be professionals from corresponding disciplines.
- Teachers will be advised if they have winning entries.
- Decisions of the judges are final
- Additional applications, information and complete contest rules at: www.jamesrumsey.net
- All entries must be appropriate for display in a school setting.